

# A Wealth Tax on Corporations' Stock

Gabriel Zucman (UC Berkeley)  
Emmanuel Saez (UC Berkeley)

14 April 2021

# Our proposal

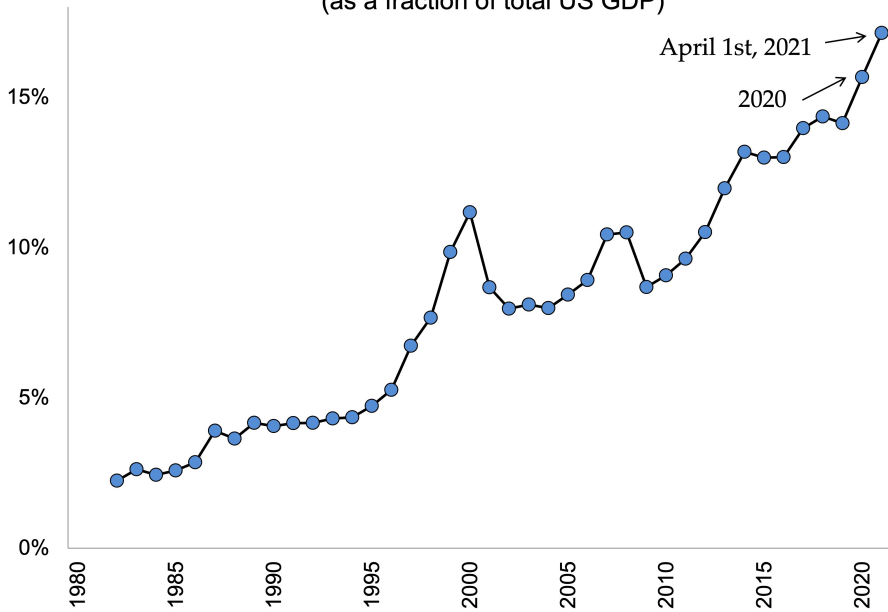
- ▷ Robust discussion about sharing of Covid-19 costs: wealth tax, income tax, debt renegotiation, etc.
- ▷ This paper proposes a new instrument: a wealth tax on corporations' stock
- ▷ Each year listes companies would pay 0.2% of their year-end market value in taxes
- ▷ Tax could be easily collected by securities commission in each G20 country

# Motivation

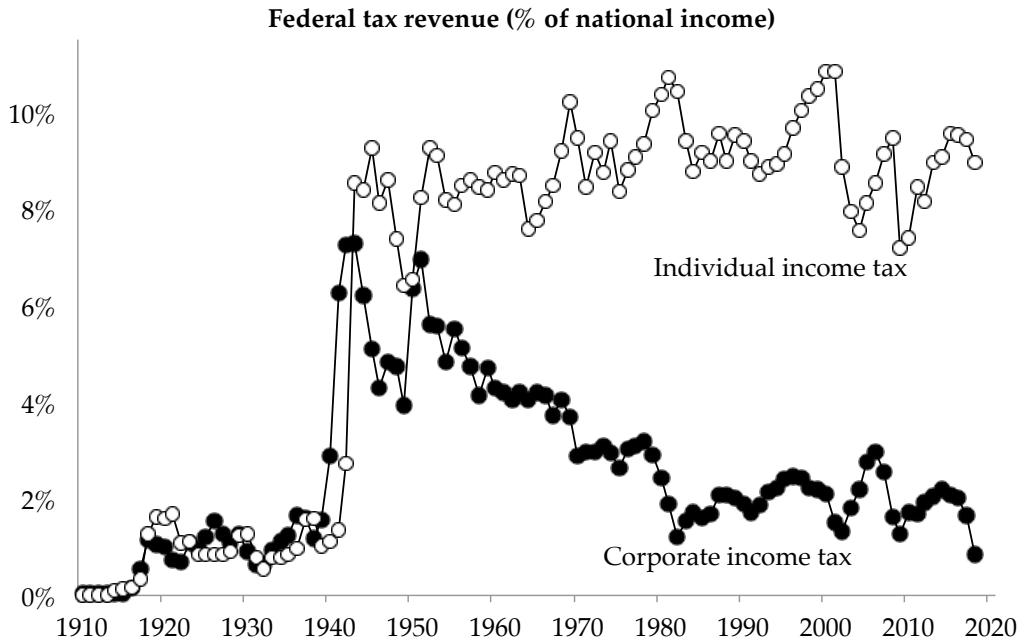
- ▷ Rising top-end wealth concentration and business concentration
- ▷ Reinforced by Covid-19 pandemic
- ▷ Declining taxation of corporate profits → undermines sustainability of globalization

# The rise of billionaire wealth relative to the size of the economy

**Wealth of the top 400 wealthiest Americans (top 0.00025%)**  
(as a fraction of total US GDP)



# The collapse of corporate income taxes



# Economic effects

What would taxing listed corporations' stock at 0.2% a year do?

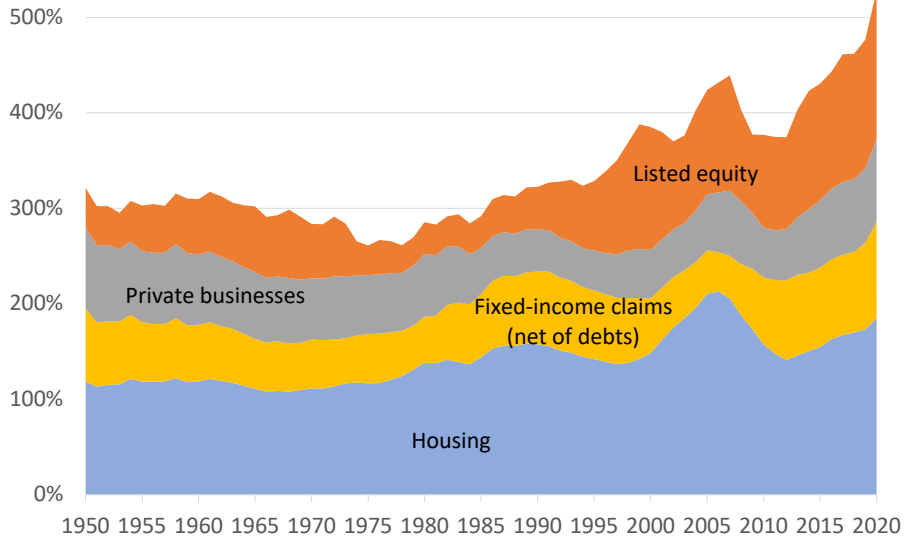
- ▷ Reduces rate of return on listed equity by 0.2% (capitalizes into  $\approx 5\%$  stock price decline)
- ▷ Creates incentives to remain private  $\rightarrow$  large private businesses could be asked to pay tax in kind
- ▷ No effect on liquidity or business operations (firms can always create shares)

# Tax Revenue

- ▷ Market capitalization: 50%–150% of GDP in G20 countries
- ▷ Tax revenue: about 0.1%–0.3% of G20 countries' GDP (0.2% overall, around \$180 billion)
- ▷ Similar in size to lost revenue due to corporate profit shifting to tax havens (e.g., OECD 2018; Torslov et al., 2020)

# Tax base: the market value of listed equities

Figure 1: Private wealth in the United States  
(% of US GDP)



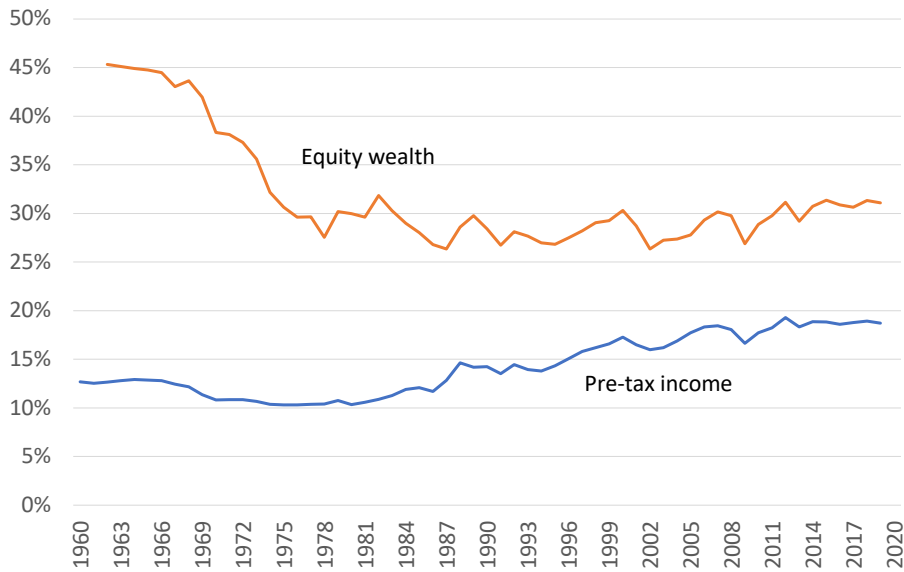


# Progressivity

- ▷ Equity ownership highly concentrated, even after factoring in stock ownership through broad-based pension funds
- ▷ Much more concentrated than housing (= the main form of wealth currently taxed)
- ▷ Tax we propose would increase progressivity of current tax systems
- ▷ But less progressive than a well-enforced progressive individual wealth tax

# The concentration of listed equity wealth in the US

Figure 2: Share of pre-tax income earned vs. share of equity wealth owned by the top 1% pre-tax income earners



# International cooperation

- ▷ Ideal situation: all G20 jointly implement this tax
- ▷ Simpler than fixing the corporate income tax!
- ▷ Revenue could go to each G20 country, apportioned globally (e.g., based on population) or fund global public goods
- ▷ Single-country solution also possible by apportioning market capitalization (e.g., based on sales)